

Dr. Joan Cartwright
4351 Colt Lane
West Palm Beach, FL 33406

"Keep your dream close to your heart!"
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March 26, 2017

To whom it may concern

RE: Professorship in Speech, Communications, Business Marketing, Ethics

This letter is to express my interest in a professorship of Speech, Communications, Business Administration, Marketing, and Ethics. Presently, I am the Speech instructor at Southeastern College in West Palm Beach, during the months of March, July, and November. I am interested in teaching in class and online.

My company, FYI Communications, Inc. was incorporated in 1997 to provide business applications for artists, authors, musicians, and entrepreneurs. Another arm of my company is involved with publishing books and music. As the founder and director of a 10-year-old non-profit organization that promotes women musicians, globally, I have my hands on the pulse of a large network of women in music, since 1997, when I began teaching students in grades 3-12 and college about women musicians in jazz and blues. Please see these website links:

- www.wijsf.com/herstory/amazingmusicwomen.htm
- www.wijsf.com/musicians.htm

As a radio host, since 2008, I interviewed 270 women musicians and composers on an online podcast, at www.blogtalkradio.com/musicwoman. Also, I authored 11 books published at www.lulu.com/spotlight/divajc about the music business, history of jazz and blues, women in music, poetry, and my touring experience.

I would appreciate being considered for a professorship and I am available to interview September 1st. I am a doctoral candidate in Business Marketing at Northcentral University, graduating in January 2017.

Sincerely,



Dr. Joan Cartwright
Enclosures

DR. JOAN CARTWRIGHT

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Objective

To be a professor of Business Administration, Marketing, Ethics, Speech, and Communications

Extensive years of experience in:

1. Computers: Word processing, Information Technology, website design, HTML, graphics design, JavaScript, Front Page, FTP, Excel, PowerPoint, Photoshop, Access, Dbase, Lotus, MSWord, WordPerfect, PC, Wang, Lanier
2. Music history, performance, lecturing, media, production, public relations, and business marketing
3. Journalism: [books](#), [articles](#), columns, feature stories, and [blogs](#)

Experience

2016-Present **Southeastern College** **Professor of Speech** West Palm Beach, FL

1997-Present **FYI Communications, Inc.** President and CEO

Publisher of 11 books at www.lulu.com/spotlight/divajc

Mass Communications: Music Producer, Radio and TV Host, and Feature Writer

- Host of **Musicwoman** online radio show @ BlogTalkRadio with 285 women musicians
- Producer of five compilation CDs of women composers for www.wijsf.com/compcds.htm
- Producer of compact disc **Feelin' Good** - in Catania, Sicily (1995) www.cdbaby.com/jcartwright
- Account Executive for publications, sold advertisement and bulk subscriptions; contributed articles and columns
 - "INSIDE. . ." columnist and website maintenance for **Travel & Style Magazine** formerly **African American Travel Magazine** ("Inside Europe")
 - [In Focus Magazine](#), [South Florida Times](#), and **Pick Up & Go! Newsletter**
 - **Cultural Content** columnist for **The Westside Gazette**
 - **Music Columnist** for **Entertainment News & Views**
- Host of 3-hour Jazz and Blues Radio Show - WSRF 1580 AM (8 months)
- Co-producer of Cable Tap TV Show **Let's Get Serious** (WLRN, Miami) a 12-week program offering 36 positive role models to youth.

Website Designer for organizations, artists, musicians and entrepreneurs:

- www.fyicomminc.com
- www.joancartwright.com
- www.ritagraham.com
- www.wijsf.org

Creation of brochures, business cards, resumes and other business applications for private clients.

Grant writer and implementer of **Student Enrichment Trust Fund Grant** (SEAS) to produce **WOMEN IN JAZZ** lectures and concerts for The School Board of Broward County (1999, 2000, 2011, & 2012)

Grant writer and implementer of program for the **Miami Beach Gala Project** to produce **Women in Jazz** at senior centers in 2012-2013.

Produced **Gaiafest, Women in Jazz** (1998) – chaired committee that raised \$106,000 in cash and in-kind services; contracted artists; scheduled flights, ground transportation, lodging, meals, concerts and workshops for out-of-state female musicians; created posters, print ads, radio and television public service announcements with sponsor logos for media. [<http://www.fyicomminc.com/Gaia/gaia.htm>]

2007 – Present **Women in Jazz South Florida, Inc.** Founder and Executive Director

501(c)(3) non-profit organization – Administration; grant writing, implementation, and reporting; member recruitment, website design, graphics design, blogging, social media, SEO, SEM, newsletter publishing and editing, video production, event planning, music production, book publishing, lecturing, mentoring, workshop facilitator, and financials.

2013-2015 **YTB Travel Agent** – Certificates: Switzerland, Sud de France, UK, and Morocco

2007-2008 **Eagle Charter Academy** - Music Teacher Fort Lauderdale, FL

2006 **Jazz and Blues Vocalist** - Toured Shanghai, Beijing and Tianjin, China as

2004-2006 **Website Designer** for private clients Atlanta, GA

2001–2003 **Motherland Bridge Gallery** Owner Fort Lauderdale, FL

2000 **Broward Community College** Davie, FL
Instructor – *African American Blues and Jazz*

1997 **Sistrunk Historical Festival** Fort Lauderdale, FL

Executive Director Responsible for phone and computer correspondence with sponsors, performers, vendors, suppliers, board members and media

1996 -1997 **Brady & Coker, P.A.** Fort Lauderdale, FL Legal Assistant

- Responsible for creation and editing of trial pleadings: briefs, complaints, answers, interrogatories, deposition summaries
- Dictaphone, trial docket and deposition scheduling, filing, billing

1990 -1996 **International Touring** Musician/singer/composer

Vocalist in concerts, festivals, hotels, restaurants, and at special events

- Royal Caribbean Allure of the Seas (2014)
- Blues on the Green, Kingston, Jamaica (2012)
- Shanghai, Beijing, and Tianjin, China (2006)
- Switzerland, France, Spain, Germany, Austria, Italy, Holland, England (1990-1998)
- San Vito Jazz Festival (IT) (1995)
- Montreux Jazz Festival, Friborg Jazz Festival, Stadt Festival (Luzerne)

Cartwright, J. (2015). Blues women: First civil rights workers. *Fire: The Multimedia Journal of Black Studies*. Retrieved from <http://fire-jbs.org/>

Cartwright, J. (2015). Jazz: The Unmasked Rhetoric. *Fire: The Multimedia Journal of Black Studies*. Retrieved from <http://fire-jbs.org/>

Affiliations

- Delta Mu Delta International Honor Society in Business (2016)
- ASCAP – Publisher and Composer
- Association for the Study of African American Life and History (ASALH) (2010-Present)
- ASALH South Florida, Inc. (Treasurer 2016, Charter Member)
- Women in Music, NY (2012-Present)
- Fondazione Adkins-Chiti: Donne in Musica, WIMUST Conference, Fiuggi, Italy (July 2013)
- Alpha Epsilon Society, LaSalle University (1981)

References

Dr. Corey Campbell
Keiser University
2600 Military Trail #1102
West Palm Beach, FL 33409
561-478-5551

Professor Francine Adams
Southern New Hampshire University
305-984-0355

Dr. Nelson Harrison
Friend and musical colleague
Pittsburgh, PA
412-780-3011

Lorna Leseprance
WIJSF Treasurer
Plantation, FL
954-292-3297

Professor Carolyn Wilkins
Berklee School of Music
617-876-9552

Professor Gene Tinnie
Miami-Dade College
Miami, FL
305-904-7620

Dr. Linda Harrison
Nova Southeastern University
Davie, FL
954-401-3139

Dr. Joan Renée Cartwright

Curriculum Vitae

Born on December 7, 1947, in Kew Gardens, NY, Joan Cartwright composes, lectures, produces, researches, and documents Jazz and Blues musicians and composers. In 2007, she founded [WOMEN IN JAZZ SOUTH FLORIDA, INC.](#), a non-profit that promotes women musicians, globally. WIJSF released [six compilation CDs](#) of 63 songs from 53 women composers. Since 2008, Joan hosted 280 episodes on MUSICWOMAN Radio at www.blogtalkradio.com/musicwoman.



Dr. Joan R. Cartwright

During her 40-year career, Joan performed with Jazz giants Lou Donaldson, Dr. Lonnie Smith, Freddie Hubbard, Dorothy Donegan, Philly Joe Jones, Shirley Scott, Trudy Pitts, Carline Ray, Paula Hampton, Bertha Hope, Kim Clarke, Giovanni Mazzarino, and hundreds of musicians in the U.S., Caribbean, Europe, and Asia! [Diva Joan Cartwright](#) toured five continents and 20 countries, including the U.S.A., eight European countries, Brazil, Mexico, Ghana, Gambia, South Africa, Jamaica, China, and Japan, with her swinging brand of Jazz and Blues. Her anthology [IN PURSUIT OF A MELODY](#) contains 35 poems, 40 original compositions, and lyrics to standard songs: *A Night in Tunisia* by Dizzy Gillespie, *Blue Bossa* by Kenny Dorham, *Tune Up* by Miles Davis, and *Bessie's Blues* by John Coltrane. ([LYRICS](#)). Freddie Hubbard and the Kool Jazz-All Stars of 1983 recorded her composition *Sweet Return* on Atlantic Records. Also, *Sweet Return* is featured in the [Freddie Hubbard Song Book](#). The [Joan Cartwright Song Book](#) is one of the only Jazz and Blues song book published by a woman.

Joan presents two lectures to students and adults: [Amazing Musicwomen](#) and [So, You Want To Be A Singer?](#) that have been funded by grants from BankAtlantic, Educate Tomorrow, Arts4Learning, Broward Schools, Miami Beach Cultural Division, Broward Cultural Division, and the U.S. Embassy in Jamaica, W.I. Joan's workshops are dynamic and educational, highlighting the pitfalls and benefits of the music business. She insists that, "Knowing music theory is a step in the right direction for any singer who truly wants to excel in the world of music!" Her goal is to publish and share her book *Best Business Practices for Women Musicians* (2017).

Diva JC named any ensemble of musicians she worked with *Jazz Hotline* because the music was swinging and was always HOT! Her most famous Blues are "(I Don't Want) Nobody's Husband", "Oh, Baby!" and "Treat Me Right and You Don't Have To Marry Me". She is known as the "Godmother of Jazz" and the "Hip Hop Mom of Atlanta" because she performed "Jazz Meets Hip Hop" with her daughter's hip hop/soul group - Caustic Dames, in Florida, Georgia, Alabama, Italy, France, Switzerland, and England. Hear Joan on [Atlanta Has Spoken](#), a compilation of spoken word artists, featuring her track *Talkin' That Jazz*.

Joan presented [Amazing Musicwomen](#) at York College, in Jamaica, NY, on March 28, 2008, and March 4, 2010. She was a guest of the International Women in Jazz Festival on April 5, 2008, in New York. In February 2010, she performed in Kingston, Jamaica, for the U.S. Embassy at *Blues on the Green*. In March 2013, her [Amazing Musicwomen Ensemble](#) of eight women performed at the Sunrise Civic Center in Sunrise and Biennes Center for the Arts in Florida. She performed and presented a workshop for the Grand Bahama Performing Arts Society in Freeport, Grand Bahamas, in February 2014. In October-November 2014, Joan's quartet was featured at Jazz on 4, on the Allure of the Seas of Royal Caribbean Cruises. Joan is an ASCAP publisher and

songwriter, and a member of Women in Music, in New York. Her organization WIJSF is an International Honor Committee member of Fondazione Adkins Chiti: Donne in Musica in Rome, Italy, and Women in Music Serbia.

Joan and her daughter Mimi Johnson own www.mjtvnetwork.info. In addition to acting, singing, lecturing, media creation, CD production, marketing, advertising, publishing, public speaking, public relations, and writing, Joan has extensive experience in computer programs including Word, Excel, PowerPoint, Photoshop, website and graphic design, social media, and SEO.

Joan has held workshops at United Cerebral Palsy facilities, Florida International University, Broward Community College, LaSalle University, Miami Dade College, and taught 8th grade Music at Eagle Charter Academy. In 2017, she completed her Doctorate in Business Administration/Marketing (DBA) at Northcentral University in Arizona. She blogs, frequently, and wrote for *South Florida Times*, *In Focus Magazine*, *Global Woman Magazine*, and [Encyclopedia of the African Diaspora](#). Her paper *Conscious Inclusion of Women Musicians*, published at [Versita](#), was presented at the **British and American Studies Conference**, in 2012, in Romania, and is posted at www.donneinmusic.org. She presented her papers *Blues Women: First Civil Rights Workers* at the 99th ASALH Conference in Memphis in 2014, and *Jazz: The Unmasked Rhetoric* at the 100th ASALH Conference in Atlanta in 2015. Her website www.fyicomminc.com is a plethora of information about business, jazz, blues, music, art, spirit, women, humanity, videos, mp3s, history, politics, religion, community, and more.

For 25 years, Joan worked as a legal secretary, word processor, legal assistant, and legal file archivist in NY and FL. She owned JJ FAST, a legal secretarial service in 1990, before going on tour for eight years in Europe, where she recorded her debut CD, [Feelin' Good](#) (1995) first distributed by Tireno Records, in Milan, Italy, and now available on I AM Records in the U.S.A. Her second CD, [IN PURSUIT OF A MELODY](#) is distributed solely by I AM Records.

Joan aims to build an **Archive of Women's Music** with a theater and staff through public and private funding. The recipient of several [notable awards](#), Joan was the **ABWA Spirit of Excellence Music Leader of the Year** of South Broward, Florida, in 2011; **Lady Jazz Master** by Black Women in Jazz & Fine Arts Awards in Atlanta, Georgia, in May 2014; and one of the **Top 25 Women of Color in Business and Leadership** by *Legacy Magazine* in Miami, on February 13, 2016.

- www.fyicomminc.com
- www.drdivajc.com
- www.joancartwright.com
- www.lulu.com/spotlight/divajc
- www.youtube.com/divajc
- www.wijsf.org
- www.blogtalkradio.com/musicwoman
- www.mjtvnetwork.info