



November 23, 2013 – Reviews of Joan Cartwright’s Crowd Funding Workshop

Joan,

Such a great delight to see you at the Fort Lauderdale Woman’s Club Luncheon, on November 15th, and especially, since we had met before and talked of your great MISSION of Women in Music. We all have embraced the concept of GoFundMe, which came from Mindy. Opening with the concepts in technology was BRILLIANT! In listening to your talk, I was delighted that you encouraged the members to become enlightened about social media and current phone technology! I, for one, do use social media. While I am not a techie, I do embrace what it can do to assist people, to communicate and expand in the process.

I found your presentation very informative and I am thrilled that you have ATTRACTED those that want to assist you. I do feel it is about attracting a Grateful Heart that gives to those causes that they may not be directly experiencing. In your case, music for women INSPIRES all women to want to help. In the club’s case, our contributions to the community WILL INSPIRE and HAS INSPIRED the Grateful Hearts of many. SO, thank you for your bright smile, your great wit and wondrous ways of expressing yourself!

Love you completely,
Blessings in all you do,
Dianne Congdon

I really enjoyed Joan's enthusiasm and the real life experiences that she shared with us.

It is evident that she cares about her topic. I learned that people will give donations on the internet via, "Go Fund Me" because it is user friendly, gives the right amount of information, and gives the giver enough choices to make it easy to give. I also learned that people are giving smaller amounts than past history has shown. I would like to have a refresher course as there were so many details given.

Meg Taylor

Due to Joan's expertise on the web, I was inspired by her use of crowd funding to earn funds for her own cause. As a result, I created a site for the Fort Lauderdale Woman's Club to raise money for their cause. Due to the "originality" of this concept for club members, I asked Joan if she could present a workshop to educate the members about what crowd funding is all about and how it works for the club members. Joan pulled together a presentation, including handouts for the members, in a relatively short period of time, as time was of the essence. She did a lovely job and was very easy to work with.

Mindy Noble, President
Noble Professional Organizers, Inc.